

markcarroll

New York, NY

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Summary

I am a passionate UI / UX / Interaction Designer and prototyper for the web and mobile, with the necessary skills to take a project from initial concept sketches and prototyping all the way to pixel perfect completion. Along the way I not only take care of the pretty stuff and prototypes, but the deep-dive technical needs as well. Over 5 years of mobile design and 15 years of web design experience. I work well in either self managed or collaborative team environments. I have agency, financial market and management experience and have successfully looked after a team of designers and developers in the past. I strive to implement great UI and UX that can benefit from psychology and ergonomics. Expert level skills in Photoshop, Illustrator, Axure and wireframing. Skills also include HTML & CSS, Quartz Composer & Origami and After Effects.

Skills

UI, UX, Visual and Interaction Design, Wireframing, Axure Prototyping, Motion Graphics and & Audio Design, Responsive Web Coding, Illustration / Storyboarding and Audio Production

2015 - Present

Bank of America

Contract Interaction Designer

Creation of complex, pixel perfect, dynamic Axure prototype for UX testing, also to be used in the briefing process for the development team.

2014 - 2015

MAZ Digital

Lead UI / UX Designer

Mobile user interface design for iOS, Android & Desktop digital magazine storefront and reader.

Clients include: Forbes, Inc., Entrepreneur, OK Magazine, Star Magazine, Dujour and The Economist to name a few.

2013

J.C.Penney's

Contract Interaction Designer

Conceptualization, information architecture, wireframe and prototyping of in-store kiosk experience.

2010 - 2013

Bleu Marketing LLC, S.F. C.A.

Lead Interactive Developer & UI Designer

Design, front-end design / development, interaction design, interactive infographic programming.

Clients include: Cisco, HP, Dymo Endicia, The Fenix Dinner Club

2005 - 2008

Mortimer Harvey Agency, Johannesburg, S.A.

Interactive Producer

Concept co-creation with the client and copy departments, technical analysis of project and creation of technical and design briefs for digital studio, client communication on brand relevant digital opportunities.

Education

Academy of Art University: Web New Media BFA 2013 (Cum Laude)

Hill High, Johannesburg, South Africa - Graduated 1991

Toolkit

Software

Illustrator
Photoshop
Axure
InDesign
DreamWeaver
Flash
After Effects
Logic Pro

Languages

HTML5 & CSS3
PHP
Actionscript 3
JavaScript
jQuery
MySQL
Quartz Composer
Arduino

Hobbies

Reading
Exploring
Travel
Photography
Audio Production
Live Realtime Graphics